



# Outdoor Sports Channel® Live World Cup Press Conferences

## MATCHES AND PRESS CONFERENCE ACTIVITY

Saturday 11 June

FIFA World Cup begins

6pm

Training session followed by press  
conference with Fabio Capello

Sunday 12 June

**8.30pm**

**ENGLAND V USA, Rustenburg**

Thursday 17 June

6pm

Training session followed by press  
conference with Fabio Capello

Friday 18 June

**8.30pm**

**ENGLAND V ALGERIA, Cape Town**

Tuesday 22 June

5.30pm Training followed by press conference with Fabio Capello

Wednesday 23 June

4pm **SLOVENIA V ENGLAND, Port Elizabeth**

Further arrangements to be announced. Please note:

- England Group games Press conferences as above.
- Further daily press conferences details to be confirmed in due course.
- Outdoor Sport Channel® will inform when details become available.

GLOBAL OUTDOOR SPORTS TELEVISION

June 5<sup>th</sup>, 2010:

To provide our viewers and customers with more fantastic programming during the 2010 FIFA World Cup, Outdoor Sport Channel® will broadcast an additional service to our daily live broadcast: 32 World Cup team Profiles special (each programme dedicated to profiling one of the competing 32 teams).

Each programme will consider the key players as well as the World cup groups and challenges each team will face once the tournament kicks off. Presentation-wise each programme will have specific graphics for each team whether it be Brazil, England, South Africa, Netherlands or Spain.