



**Press release from Outdoor Sport Channel®**

**London, October 22th 2009**

Founded by Mr. Henk van Meer (CEO), who specializes in the setting up of thematic TV channels worldwide, Outdoor Sport Channel® adds Quattro Media at Glonn / Munich Germany its current programming offering.

Outdoor Sport Channel® features a range of quality programming designed to inform and entertain sportsmen across the world, promoting traditional outdoor activities, alongside daily news programming about world cup skiing, live (Formula 1) car racing, paragliding, mountain climbing, horse riding, hot air ballooning, motor sports, cycling, wake board sports, Transalpine-running, the Beach Volleyball Cup, marathons, air flight days, drag racing, kart racing, surfing competitions, golf and football.

All programming is a combination of Outdoor Sport Channel's® own content production and production from well known independent producers across the world.

Henk van Meer, Founder & CEO of Outdoor Sport Channel Ltd®, comments: " we like to expanding our international programming for outdoor Sport Channel®. We are very happy to find our needs in a partnership contract with Quattro Media at Glonn / Munich Germany. I'm sure to have found a fantastic International programming production partner for Outdoor Sport Channel®. It will be an excellent way to position Outdoor Sport Channel® also with excellent programming into the international sports TV market".

Outdoor Sport Channel® prides itself on being an exclusive, unique, fun and both a family and animal friendly sports channel.

Notes to editors:

About Outdoor Sport Channel®:

Outdoor Sport Channel® (Global Outdoor Sports Television ©2009) is a unique 24 hour channel about all kinds of outdoor sports. The channel is a European leader and registered company, which sells global television and audio sports content, to distribution companies that distribute them in their own countries area`s. This offers an interesting mix of sports programming so far, unknown.

[www.outdoorsportchannel.com](http://www.outdoorsportchannel.com)

About Quattro Media:

Quattro Media was founded in April 2001 by Peter Hertrampf. Hertrampf is a journalist with over 17 years of television experience as a director, producer and presenter of outdoor, adventure and travel programming. His experience and firsthand knowledge of 400 sports events from around the globe form the essential basis of the company.

Quattro Media focuses on the communication of sports, culture and lifestyle events and supplies media in various forms to international clients. This is in collaboration with sporting associations, event organizers, athletes and their associated media partners.

Quattro Media coordinates the needs of the media industry and provides a full service. The key services are: concept, consultancy and realization, presence on-site, unified communications and coordinating the TV, print, radio and New Media, broadcasting technical advice and services, post production and media evaluation.

Quattro Media also produces its own weekly programming, such as WOF - World of Free sports, for the international market.

Quattro Media works with a world-wide network of approximately 200 partners within the production sphere, including producers, cameramen, directors, graphic designers and editors. They are all highly specialized and able to work in locations all over the globe. The company maintains close contact with approximately 2,500 media partners world-wide.

<http://www.4msports.com>

Contact:

Marian Denage,

Outdoor Sport Channel®

[marian.denage@outdoorsportchannel.com](mailto:marian.denage@outdoorsportchannel.com)

Phone: +44 (0)20 3318 3835