



**Outdoor Sport Channel® adds BroadTV as its current Asian distribution, marketing & Ad sales partner.**

Founded by Mr. Henk van Meer (CEO), who specializes and is responsible for the setting up of Outdoor Sport Channel®-Global wide, Outdoor Sport Channel®-News 247® and Outdoor Sport Channel®- VoD (Video On demand), adds BroadTV as its Asian consulting partner.

Outdoor Sport Channel® features a range of quality outdoor sports programming designed to inform and entertain sportsmen across the world, promoting traditional outdoor activities, alongside daily sport news programming, about world cup skiing, car racing, paragliding, mountain climbing, horse riding, hot air ballooning, motor sports, cycling, wake board sports, beach volleyball cup, marathons, air flight days, drag racing, kart racing, surfing competitions, golf and the football League.

All programming is a combination of Outdoor Sport Channel's® own content production team and productions from many well known independent sports producers across the world, like SKY, Red-Bull, Swatch, O`Neil, Adidas, Dunlop, Stimorol, Columbia, Nissan, WMRT, Cap Sports among many others.

Henk van Meer, Founder & CEO of Outdoor Sport Channel Ltd®, comments: “ The Asian market wasn't connected to our brand. Cause of our partnership with BroadTV we will strongly position Outdoor Sport Channel® into the Asian television market. The territory shall consist of, Thailand, Philippines, Indonesia, Singapore, Hong Kong, China, Korea, Vietnam, Indonesia, Laos, Malaysia, Myanmar, Australia and new Zealand”.

I'm very happy to find our needs in a partnership contract with BroadTV We all are sure we've found a fantastic partner, in the worldwide territory for Outdoor Sport Channel®.

Outdoor Sport Channel® prides itself on being an exclusive, unique, fun and both a family and animal friendly sports channel.

**BroadTV:**

BroadTV was founded in 2005 by Dominique Ullmann who has 18 years of television experiences as VP advertising sales for Star TV including ESPN and Star Sports, Director Asia Pacific for the Programming and Syndication department of Mindshare, and consultant for TV formats in China market for “Who Wants To be A millionaire” and “Camera café”.

Recently developing three video on mobile platforms and mobile applications for media agencies and marketers in Thailand.

BroadTV has a vast Network of Broadcasters, Media agencies, Mobile Operators and Marketers in Asia.

Notes to editors:

About Outdoor Sport Channel®:

Outdoor Sport Channel® (Global Outdoor Sports Television ©2009-2011) is a exclusive and unique 24 hours sports television network about all kinds of outdoor sports. The channel is a International leader, which offers global sports television content, to distribution companies that distribute them in their own countries areas and directly to viewers at their homes. This offers an interesting mix of sports programming so far, unknown in the world.

[www.outdoorsportchannel.com](http://www.outdoorsportchannel.com) or [www.outdoorsportchannel-globalwide.com](http://www.outdoorsportchannel-globalwide.com)

Contact:

Marian Denage, Outdoor Sport Channel®

[marian.denage@outdoorsportchannel.com](mailto:marian.denage@outdoorsportchannel.com)

Phone: +44 (0)20 3318 3835

BroadTV Contact:

Dominique Ullmann

[ullmann@broadtv.tv](mailto:ullmann@broadtv.tv)

Phone: +66 (0) 81702 3109



**OUTDOOR SPORT CHANNEL LTD.**  
GLOBAL OUTDOOR SPORTS TELEVISION