



OUTDOOR SPORT CHANNEL LTD ® - MDD MALASIA PARTNER AGREEMENT

“Wide Variety of Outdoor Sport Channel® Content Now Available To MDD Affiliates”

London November 5th, 2012 Outdoor Sport Channel Ltd®, the leading International sports television company, today announced a comprehensive consulting distribution deal with Malaysia based Media Digital Distribution Sdn Bhd. The agreement gives MDD affiliate base access to Outdoor Sport Channel® programming, which includes the 24/7 broadcast channel, Outdoor Sport Channel®-Globalwide as well as Outdoor Sport Channel® VOD programs.

“With MDD, we get tremendous flexibility to leverage our content for real-time and on-demand programming,” said Henk van Meer, founder & CEO of Outdoor Sport Channel Ltd®. MDD makes it simple for us to get our content out across a broad footprint across Malaysia, Singapore, Pakistan as well as other Asian territories, team up with just one company.”

Outdoor Sport Channel® features a range of quality outdoor sports programming designed to inform and entertain sportsmen across the world, promoting traditional outdoor, action, summer & winter sports activities, alongside daily sport news programming, including the latest daily International sports news and sports weather reports.

All programming is a combination of Outdoor Sport Channel’s® own content production team and productions from many well known independent sports producers across the world,

Outdoor Sport Channel’s International reach and reputation complements well with MDD's expansion plans in Asia. Carrying a world class content from Outdoor Sports Channel® on MDD's platform gives MDD the prestige and reputation. We are confident that Outdoor Sport Channel® shall be well received in Asia and shall rapidly expand into the millions of subscribers homes in Asia said Kader Mydin, CEO of Media Digital Distribution Sdn Bhd.

About Outdoor Sport Channel

Outdoor Sport Channel® (Global Outdoor Sports Television®) is a exclusive and unique 24 hours sports television network about all well known outdoor, action, summer & winter sports. The channel is a International leader, which offers global sports television content, to distribution companies that distribute them in their own countries areas and directly to viewers at their homes. This offers an interesting mix of sports programming so far, unknown in the world. For more information please visit:

www.outdoorsportchannel.com or www.outdoorsportchannel-globalwide.com

About MDD

Media Digital distribution Sdn. Bhd. (MDD) is an established global provider of transmission services via satellite, fiber and IP. Offering comprehensive solution for downlink, uplink and turnaround, hosting and all satellite services, MDD delivers the highest quality video transmission that satisfies the requirements of the International Broadcasting community needing to reach in and out of Asia. MDD provides fully redundant 24 x 7 world class Payout and Uplink services to International broadcasting companies via MDD's teleport based in Kuala Lumpur. MDD strength also lies in network technologies for video over IP Streaming, Global Video network interconnect, Fiber and network technologies development, planning and roll out.

Visit: <http://www.mdd.com.my>

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