



OUTDOOR SPORT CHANNEL LTD ® - MANY2ONE PARTNER AGREEMENT

“Wide Variety of Outdoor Sport Channel® Content Now Available To France”

London December 3rd, 2012 Outdoor Sport Channel Ltd®, the leading International sports television company, today announced a 5 year consulting partner deal with Paris based Many2One. The agreement gives French operator affiliates base access to Outdoor Sport Channel® programming, which includes the 24/7 broadcast channel, Outdoor Sport Channel®-Globalwide as well as Outdoor Sport Channel® VOD programs.

“With Many2One we get tremendous flexibility to leverage our content for real-time and on-demand programming,” said Henk van Meer, founder & CEO of Outdoor Sport Channel Ltd®. Many2One makes it simple for us to get our content out at a broad footprint of large CATV/IPTV/DTH and mobile operators, across France, team up with just one company.”

Outdoor Sport Channel® features a range of quality outdoor sports programming designed to inform and entertain sportsmen across the world, promoting traditional outdoor, action, summer & winter sports activities, alongside daily sport news programming, including the latest daily International sports news and sports weather reports.

All programming is a combination of Outdoor Sport Channel’s® own content production team and productions from many well known independent sports producers across the world,

“Outdoor Sports have never been so popular in France and Outdoor Sport Channel® offers the right formats to allow maximum penetration of the French market; we feel that offering the channel now is like being at the right spot at the right time” said Bertrand Pinon, founder of Many2one.

About Outdoor Sport Channel®

Established in 2008, Outdoor Sport Channel® (Global Outdoor Sports Television®) is a exclusive and unique 24 hours sports television network about all well known outdoor, action, summer & winter sports. The channel is a International leader, which offers global sports television content, to distribution companies that distribute them in their own countries areas and directly to viewers at their homes. This offers an interesting mix of sports programming so far, unknown in the world. In 2013 Outdoor Sport Channel® will be airing LIVE outdoor sport events as well on its 24/7 television network. Please visit our website for info;

www.outdoorsportchannel.com or www.outdoorsportchannel-globalwide.com

About Many2one

Many2one is a Sports Marketing and Media consultancy company founded by Bertrand Pinon in 2009. Based on 20 years of experience in most facets of Sports Marketing and Media, Many2one offers business development and consultancy services to broadcasters and Sports Rights holders nationally and internationally.

OUTDOOR SPORT CHANNEL LTD.
GLOBAL OUTDOOR SPORTS TELEVISION

Contact:

Mrs. Marian Denage
Outdoor Sport Channel Ltd®
+44 (0)20 3318 3835
marian.denage@outdoorsportchannel.com

Mr. Bertrand Pinon
Many2one
+ 33 (0)6 80 36 63 29
Bertrand-pinon@orange.fr