



OUTDOOR SPORT CHANNEL® - NETPLUS.CH DISTRIBUTION AGREEMENT

“Outdoor Sport Channel® available to Swiss netplus.ch subscribers”

London July 30th, 2013 Outdoor Sport Channel Ltd®, the leading International sports television company, announced a Pay TV distribution deal with Switzerland based netplus.ch. The agreement gives netplus.ch platform subscribers access to Outdoor Sport Channel® programming, which includes the 24/7 Live broadcast channel, “Outdoor Sport Channel® Globalwide”.

“Outdoor Sport Channel® continues to expand its international reach . netplus.ch understand the needs of excellent sports content to be distributed via their high quality CATV/IPTV platform in the entire French part of Switzerland. We are very thrilled to find our needs satisfied in a new distribution agreement with netplus.ch, so more and more Swiss viewers can enjoy our daily international content from outdoor, action, summer & winter sports, and sports news, programming” said Henk van Meer, founder & CEO of Outdoor Sport Channel® & Outdoor Sport Channel®News247®.

Outdoor Sport Channel® features a range of quality outdoor sports programming designed to inform and entertain sportsmen across the world, promoting traditional outdoor, action, summer & winter sports activities, alongside daily sport news programming, including daily 3 Minute Sports Updates Highlighting Football Leagues, Baseball, Basketball, Boxing, Cycling, Football, Golf, Ice Hockey, Soccer, Swimming, Tennis, Track & Field, etc. Presented by well known USA Hosts; Kalena Liane, Rebecca Grant, Kristin Kenney among others.

All programming is a combination of Outdoor Sport Channel’s® own content production team and productions from many well known independent sports producers across the world. The Outdoor Sport Channel® 24/7 linear network will be available via the Bouquet Anglais (English Package), preset number 430.

netplus.ch is delighted that its subscribers in Switzerland have now Access to Outdoor Sport Channel®, so that they can enjoy unforgettable viewing experiences of Outdoor sport programs and events.

About Outdoor Sport Channel®

Established in 2008, Outdoor Sport Channel® (Global Outdoor Sports Television®) is a exclusive and unique 24 hours sports television network about all well known outdoor, action, summer & winter sports. The channel is a International leader, which offers global sports television content, to distribution companies that distribute them in their own countries areas and directly to viewers at their homes. This offers an interesting mix of sports programming so far, unknown in the world. For more information please visit:

www.outdoorsportchannel.com or www.outdoorsportchannel-globalwide.com

About netplus.ch

netplus.ch S.A. provides multimedia services on cable TV and IP networks in Switzerland. It offers on a single outlet: a full range of TV products, Internet connections and fixed telephony. With the support of eleven operating networks companies, a few hundred people ensure a powerful access to information technology by offering simple, cost-effective and well adapted solutions. Since its launch in 2000, netplus has constantly improved its offer. Today the company serves more than 70'000 Internet clients, 40'000 telephony clients, 145'000 TV clients and 200 business clients. The perimeter of activities covers the French speaking part of canton Valais, the Vaud region in Aubonne, Gland and Nyon as well as the canton Fribourg.

For more information please visit: www.netbox.ch

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