



OUTDOOR SPORT CHANNEL LTD® - TEMATIC CABLE PARTNER AGREEMENT

“Wide Variety of Outdoor Sport Channel® Content Now Available To East Europe”

London February 1st, 2013 Outdoor Sport Channel Ltd®, the leading International sports television company, today announced a 5 year consulting partner deal with Bucharest based Tematic Cable. The agreement gives East European operator affiliates base access to Outdoor Sport Channel® programming, which includes the 24/7 broadcast channel, Outdoor Sport Channel®-Globalwide as well as Outdoor Sport Channel® VOD programs.

“Expanding our East European distribution efforts did lead us automatically to TC. With Tematic Cable we get tremendous flexibility to leverage our content for real-time and on-demand programming. I’m thrilled to setup a fantastic long term relationship with TC” said Henk van Meer, Founder & CEO of Outdoor Sport Channel Ltd®. Tematic Cable makes it easy for us to get our content out at a broad footprint of large CATV/IPTV/SMART TV/DTH and mobile operators, across East Europe, team up with just with TC.”

Territory: shall consist out of Czech, Slovakia, Hungary, Romania, Moldova, Croatia, Serbia and Bulgaria.

Outdoor Sport Channel® features a range of quality outdoor sports programming designed to inform and entertain sportsmen across the world, promoting traditional outdoor, action, summer & winter sports activities, alongside sport news programming, including International sports news and the latest weekly English Premier League football news/interview bulletins.

All programming is a combination of Outdoor Sport Channel’s® own content production team and productions from many well known independent sports producers across the world.

Tematic Cable provides consulting services in sales, marketing and promotions to broadcast, pay television channels, CATV, satellite, IPTV, Mobile and technology companies.

About Outdoor Sport Channel®

Established in 2008, Outdoor Sport Channel® (Global Outdoor Sports Television®) is a exclusive and unique 24 hours sports television network about all well known outdoor, action, summer & winter sports. The channel is a international leader, which offers global sports television content, to distribution companies that distribute them in their own countries areas and directly to viewers at their homes. This offers an interesting mix of sports programming so far, unknown in the world. In 2013 Outdoor Sport Channel® will be airing LIVE outdoor sport events as well on its 247 television network. Please visit our website for info;

www.outdoorsportchannel.com or www.outdoorsportchannel-globalwide.com

About Tematic Cable

Tematic Cable LTD is a media expert company specializing in the East European market. Our main fields of expertise are: distribution of tv channels in the region, both our own and those of our partners that can be fitted into our portfolio.

We offer technical and editorial help for starting a tv channel, and provide operational and administrative services for running channels.

The cornerstones of our success are fast and effective problem solving skills, and our adaptable and client friendly approach.

We have offices in Hungary and Romania, where our employees are at your disposal with an excellent knowledge of the local market's peculiarities and the country's legal system.

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