



CAP Sports' Client Roster

- Baltimore Orioles / Mid-Atlantic Sports Network
- Charlotte Bobcats / C-SET
- Winner Communications
- Cleveland Indians / SportsTime Ohio
- HRTV
- Breakthrough Entertainment / Kids World Sport
- USAR Pro Cup Series
- BEST / ATP Tour
- Caribbean World Series
- U.S. Naval Academy /Patriot League
- Southern Conference / Atlantic Sun Conference
- MY Entertainment
- Long Haul Productions / Softball 360 / Sled Head 24/7 / Raceline
- ARCA / ASA / Mazda Racing Series

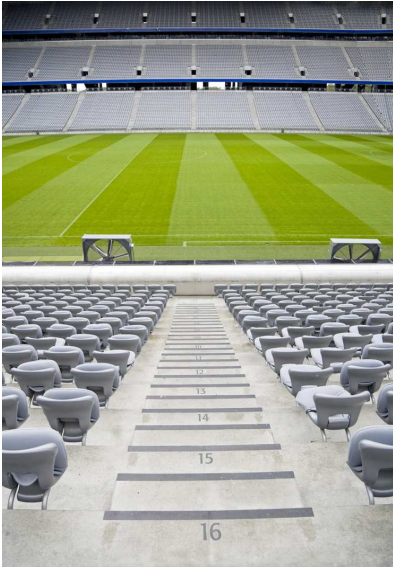
Biography

Curt Pires created CAP Sports Group, LLC in June 2004. One of the leading sports distribution and management companies in the USA, it specializes in creating unique business plans to fit the individual client. CAP Sports offers one-stop solutions based upon real experience in collegiate and professional sports, as well as event and network media management.

Pires spent nearly 14 years at ESPN, Inc. in many different facets of the company including syndication sales and production, regional and national programming and communications. He headed ESPN's efforts to create a syndication sales arm in 2002 and lead the company's regional sports network strategy including the syndication of ESPNEWS. He refined and developed ESPN's strategy for syndication of ESPN-branded television programming and negotiated contracts with all major MSO's and team-owned networks. Pires had served as director of programming, overseeing ESPN Regional Television's Big East football and basketball syndication programming efforts, as well as distribution from 1995-2002. He also played an integral part for the rights acquisition team for all ESPN networks during that period. Before joining, ESPN, Pires worked for the U.S. Fencing Association as director of publicity, and held the positions of assistant sports information director and sports information director at Columbia University and Westfield State College, respectively. Pires is a graduate of Springfield College and a native of New Bedford, MA.



CAP SPORTS GROUP



CAP Sports Group Services

- Domestic and International Program Syndication
- Domestic and International Program Sales
- Network Start-up/Development
- Program Acquisitions/Negotiations
- Program Development
- Sports Media Consulting
- Strategic Planning

In today's sports media marketplace it is critical to create a unique business plan to fit the client. **CAP Sports** offers one-stop solutions based upon real experience in collegiate and professional sports, as well as event and network media management.

CAP Sports specializes in program acquisitions; program syndication; creation of media solutions; start-up network development and execution; program development; and consultation on all sports industry decisions.

CAP Sports utilizes an aggressive, professional approach to every client it serves.

In addition, CAP Sports will develop strategies while utilizing partnerships to offer unique business plans for its clients. These partnerships allow the client to gain market share; to create new revenue streams and to develop loyal brand awareness.

CAP Sports will leverage the experience and relationships of over 20 years in sports media industries to differentiate itself from any other sports service provider in the industry.

OUTDOOR
GLOBAL OUTDOOR

CAP SPORTS GROUP

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