



## 2012 (Q1) Distribution “ Outdoor Sport Channel®-Globalwide”

### Worldwide

\* To any large affiliate cable, satellite and Telco operator, via the largest network connectivity centers in the world at Avail-TVN`'s Head end (Burbank), CoreSite Hosting Facility (Los Angeles), Equinix Hosting Facility (Chicago), Telex Hosting Facility (New York City) and NAP of Americas (Terremark Hosting Facility) at Miami. Delivery to More than 148 countries in the world. Providing a secure, direct backbone access to the world's major carriers. Via this massive connectivity, we can deliver, via fiber, to millions of businesses and consumers virtually anywhere in the world any available service from any network service provider in the world.

\* Via our BOIP receiver unit (latest Broadcast over IP technology). And via our BOIP Set-Top Box (preset number 303), to any international IPTV/OTT affiliate operator.

\* Via Yamgo TV: 247 live available worldwide via: Andriod phones, Symbian phones (Nokia, Ericsson, Panasonic and Samsung), Blackberry, iPhone, iPod`s and iPad`s (Including Android, Iphone and Blackberry TV Apps).

### Europe

\* **Finland** via Anvia TV (cable and IPTV). Distribution in the “ TV-Mix, TV-Mix Mini, HD-M, HD-S “ package. Operators:

AnviaOyj/ Telecom	CATV/IP
KokkolanPuhelinOy	CATV/IP
JNT Oy	CATV
RistinummenSMATV	CATV
TeeriniemenSMATV	CATV
NärpesSMATV	CATV/IP
Kuusiokuntienseutuverkko	IP
Verkko-osuuskuntaValokaista	IP
SuupohjanSeutuverkkoOy	IP
Verkko-osuuskuntaHakukaista	IP
Dynamo Net NärpesAb	IP
BotniaBroadband Oy	IP
AndelslagetKrsNETOsuuskuntal	IP

\* **Finland + Baltic countries** via Anvia TV (Hotel/sports bars systems and encrypted PC-TV and mobile). **Baltic Countries are: Estonia, Latvia, Lithuania, Sweden, Denmark, Finland, Germany, Poland and the Western Russia.**

- \* **UK** via Zattoo IPTV (Free To Air).
- \* **France** via Zattoo IPTV (Free To Air).
- \* **Denmark** via Zattoo IPTV (Free to Air).
- \* **Germany** via Zattoo IPTV ("Zattoo +" Pay TV package).
- \* **Germany** via Videoweb Set-Top Box ("Zattoo +" Pay TV package).
- \* **Switzerland** via Zattoo IPTV and iphone ("Zattoo +" Pay TV package).
- \* **Switzerland** via Videoweb Set-Top Box ("Zattoo +" Pay TV package).
- \* **Switzerland** via Watchmi / Zattoo for Windows Media Center 7 (TV-Recommendation ser).
- \* **Spain** via Zattoo IPTV (Free To Air).
- \* **Europe** via FilmON Preset Number 533 (World Channels Pure Pack).

### United Kingdom

\* Via FilmOn Preset Number 533 (UK Pure Pack).

### Turkey

\* Via IPWorldTV. HD Set-Top Box.

### Israel

\* via Anona TV. HD & SD Set-Top Box, OTT and complete VOD service.

### Bulgaria

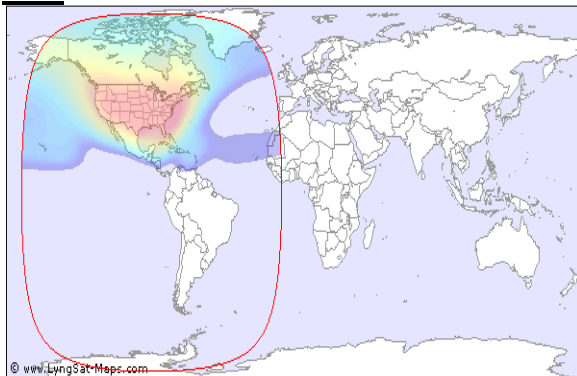
\* Via Media Synergy. Pay CATV, DTH satellite, IPTV and mobile.

### UAE & Saudi Arabia

\* MBC " MIX " platform to follow:

UAE & Saudi Arabia. "Roll-out" to; ALGERIA, BAHRAIN, CHAD, COMOROS, DJIBOUTI, EGYPT, ERITREA, IRAN, IRAQ, JORDAN, KUWAIT, LEBANON, LIBYA, MAURITANIA, MOROCCO, OMAN, QATAR, SAUDI ARABIA, SOMALIA, SUDAN, SYRIA, TUNISIA, UNITED ARAB EMIRATES, AND YEMEN.

### USA



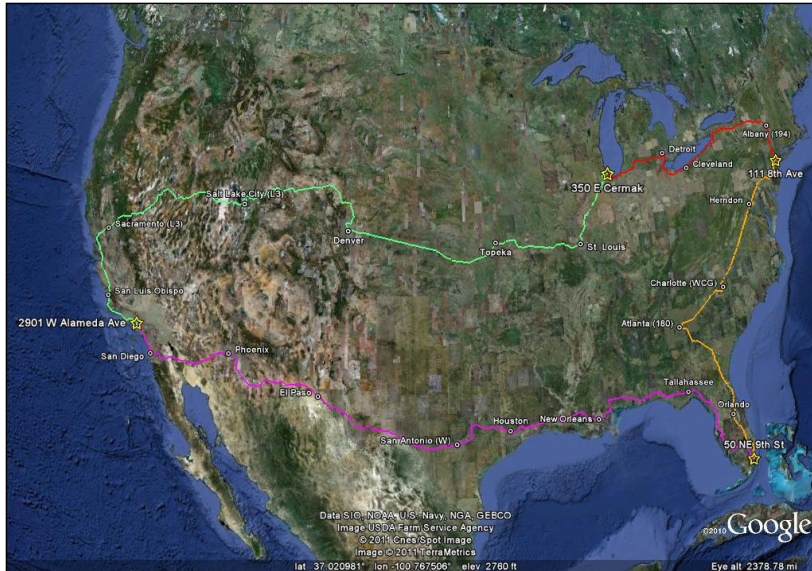
## **(Avail-TVN) Galaxy 28 Transponder 8 Band C**

Polarity H Modulation DVB-S2, 8PSK Downlink 3860 L-band 1290

Symbol Rate 26.000 FEC 3/4

Program 4400 PIDs: MPEG2 video 4401 AC-3 eng 4402, Encryption Irdeto CI

\* via **Avail-TVN Burbank terrestrial distribution fiber network throughout the US** (Avail-TVN Burbank SHE with POPs in LA, Chicago, New York and Miami).



\* Via Avail-TVN: satellite uplink & fiber ring delivery/distribution (affiliate base of more than 55 million households).

\* Via Zattoo IPTV (Free To Air).

\* Via Vivicast Media (all U.S. middle ware cable and broadband operators).

\* Via Hotwire Communications: Fiber Optic Television.

\* Via NTTC/cable operator The XBC.

\* Via CSI Digital/The XBC cable.

\* Via IPWorldTV (BOIP Set-Top Box).

\* Via Team National (nationwide Set-Top Box-preset no.5).

\* Via M3X (cable and mobile television).

\* Via Hiawatha Broadband Communications (preset no 807 in Minnesota City, Winona, Goodview, Homer, St. Charles and Wabasha).

\* Via FilmON Preset Number 533 (World Channels Pure Pack).

## **Canada**

\*Via FilmON Preset Number 533 (World Channels Pure Pack).

## **Caribbean**

\*Via FilmON Preset Number 533 (World Channels Pure Pack).

## **Aruba**

\* Via Setar NV “ Digital Basic Sport Cable Package ” (Preset no 141).

## Jamaica

\* Via Cornwall Communications Ltd: Cable distribution and VoD service.

## Dominican Republic

\* Via Telecable de Tricom-“ Digital Plus ” Cable package. Including all hotels, motels, clinics, banks, bars and restaurants. Preset number 357.



## Thailand

\* Via VOIZPLUS: all bars showing sports events and hotels.

Q4 Number of Set-Top Boxes in the field: 100.000

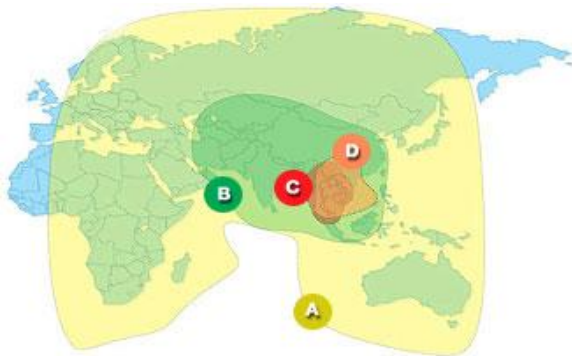
2011: 15-20 hotels (6000-8000 rooms).

2012: 40-60 hotels (16000-24000 rooms).

2013: 90-110 hotels (36000-44000 rooms).

GLOBAL OUTDOOR SPORTS TELEVISION

\* via GMM Grammy Public Company Limited (1-SKY platform) " Grammy Sport, Anyone Can Watch " bouquet. Thaicom 5 satellite (DBS, DTH), Nationwide Pay TV cable, IPTV, Mobile and Pay Per View.



**Platform: 1-SKY C-BAND (KU-BAND compatible)**

Distribution: Thaicom 5, 78.5 degrees East

Frequency: 3480 Horizon

Symbol Rate: 30.000

## **India**

\* Via ANKH MEDIAKONNECTS PVT.LTD: analogue/digital cable, IPTV, satellite, mobile, VOD, PPV targeting all operators in the territory.

## **Pakistan**

\* To follow Via Mac Communications Pvt LTD: analogue/digital Cable, DTH, IPTV, Set-top Box, VOD distribution + “ roll out “ to Pakistan Top 200 cable affiliate operators.

## **South America**

\*Via FilmON Preset Number 533 (World Channels Pure Pack).

## **South & Central America**

\*South America, Mexico, Central America, the Caribbean, and Puerto Rico. via all distribution platforms; cable television, satellite DTH, Set-Top Box, mobile, internet markets, VOD, PPV and distribution & marketing representation by MCM Television Group, Inc.

## **UAE**

\*Via Instant Solutions Consultancy Ltd. (Algeria, Bahrain, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Syria, Tunisia, United Arab Emirates and Yemen). Targeting all platforms; cable, satellite DTH, Set-Top Box, mobile, VOD, PPV and distribution & marketing representation.

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