



Instant Solutions Consultancy Ltd
International Business Company at RAKOFFSHORE
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Outdoor Sport Channel® signs consulting partner agreement with Instant Solutions Consultancy Ltd.

London, January 18th, 2012 Outdoor Sport Channel Ltd®, the leading international outdoor sports television company, today announced a comprehensive consulting partner deal with Instant Solutions Consultancy Ltd.

Founded by (CEO) Mr. Henk van Meer; responsible for Outdoor Sport Channel®-Global wide, Outdoor Sport Channel®-News247® and Outdoor Sport Channel®-VoD (Video On demand), the company did sign a 5 year consulting partner agreement with, Rass Al Khaimah UAE based, Instant Solutions Consultancy Ltd.

Outdoor Sport Channel® features a range of quality outdoor sports programming designed to inform and entertain sportsmen across the world, promoting traditional outdoor activities, alongside daily sport news programming, about world cup skiing, car racing, paragliding, mountain climbing, horse riding, hot air ballooning, motor sports, cycling, wake board sports, beach volleyball cup, marathons, air flight days, drag racing, kart racing, surfing competitions, golf and the football League. Including the latest daily International sports news and sports weather reports.

All programming is a combination of Outdoor Sport Channel's® own content production team and productions from many well known independent sports producers across the world, like Red-Bull, Swatch, O'Neil, Adidas, Dunlop, Stimorol, Columbia, Nissan, WMRT, Cap Sports Group, Wright productions, Raceline Nascar Magazine, Accuweather among many others.

Henk van Meer, Founder & CEO of Outdoor Sport Channel Ltd®, comments: in order to successfully offer and launch our brand, to affiliate operators, into this territory, we did team up with Instant Solutions Consultancy Ltd. for its excellent television market experience and business relationships. Outdoor Sport Channel® will be a true and unique value like never experienced in these countries, as it covers all international major sports into one single television network.

I'm very happy to find our new distribution needs with Instant Solutions Consultancy. We all are sure we've found a fantastic new consulting and distribution partner, in the international world called Outdoor Sport Channel®.

Outdoor Sport Channel® prides itself on being an exclusive, unique, fun and both a family and animal friendly sports channel.

Outdoor Sport Channel® will be targeting all satellite, cable, DTH, IPTV and mobile platforms.

Territory: Algeria, Bahrain, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Syria, Tunisia, United Arab Emirates and Yemen.

Instant Solutions Consultancy Ltd:

Instant Solutions Consultancy Ltd. a Rassa Al Khaimah offshore company was founded in UAE to be a digital nest through aggregating producing and re-purposing content for all media and new media platforms.

Instant Solutions Consultancy Ltd. has an established and continuously growing network of clients in the media and telecom sectors in the whole MENA region.

Instant Solutions Consultancy Ltd. is delighted to represent Outdoor Sport Channel® and to offer its valuable and rich sports content to the whole Middle East and North African market.

Notes to editors:

About Outdoor Sport Channel®:

Outdoor Sport Channel®, Global Outdoor Sports Television® is a exclusive and unique 24 hours sports television network about all kinds of outdoor sports and latest international sports news. The channel is a International leader, which offers global sports television content, to distribution companies that distribute them in their own countries areas and directly to viewers at their homes. This offers an interesting mix of sports programming so far, unknown in the world.

www.outdoorsportchannel.com or www.outdoorsportchannel-globalwide.com

About Instant Solutions Consultancy Ltd:

Instant Solutions Consultancy Ltd. offers the expertise of its founder who has dedicated the last fourteen years of his career to the mobile and media sector and became an authority on matters of mobile and multimedia and amongst the pioneers who have helped shape the development of this new media in the MENA region.

www.diginest.net or www.diginest.mobi (still under development)

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