



Outdoor Sport Channel® adds Anvia TV for Nordic/Baltic cable and IPTV distribution.

Founded by Mr. Henk van Meer (CEO), who specializes and is responsible for the setting up of Outdoor Sport Channel®-Global wide, Outdoor Sport Channel®-News 24/7® and Outdoor Sport Channel®- VoD (Video On demand), adds Anvia TV for Finland cable/IPTV and Nordic and Baltic for Hotel Systems distribution.

Outdoor Sport Channel® features a range of quality outdoor sports programming designed to inform and entertain sportsmen across the world, promoting traditional outdoor activities, alongside daily sport news programming, about world cup skiing, car racing, paragliding, mountain climbing, horse riding, hot air ballooning, motor sports, cycling, wake board sports, beach volleyball cup, marathons, air flight days, drag racing, kart racing, surfing competitions, golf and the football League.

All programming is a combination of Outdoor Sport Channel's® own content production team and productions from many well known independent sports producers across the world, like SKY, Red-Bull, Swatch, O'Neil, Adidas, Dunlop, Stimpol, Columbia, Nissan, WMRT, Cap Sports among many others.

Henk van Meer, Founder & CEO of Outdoor Sport Channel Ltd®, comments: "The "Nordic" market have been on our wanted list for quite a while. Cause of our agreement with Anvia TV we will strongly position Outdoor Sport Channel® into the Nordic and Baltic television market.

Outdoor Sport Channel® will be available via the Basic Subscription, Super basic, expanded Service, and/or Sports Subscription Package.

Territory: Finland for Cable/IPTV, mobile, Hotel/sports bars systems and PC-TV and Nordic and Baltic countries for Hotel Systems.

I'm very happy to find our needs with Anvia TV. We all are sure we've found again a fantastic distribution partner, in the world called Outdoor Sport Channel®.

Outdoor Sport Channel® prides itself on being an exclusive, unique, fun and both a family and animal friendly sports channel.

Anvia TV:

"We always search for good new content for our customers and this time we have found such a partner in Outdoor Sport Channel®." says Mr. Jan Åkerholm, Content Manager of Anvia TV, and continues "Anvia TV seeks to be a frontrunner on the Finnish market and this deal supports our efforts. Also the way Outdoor Sport Channel® delivers the signal is new to us and we are thrilled to experience the technology."

Notes to editors:

About Outdoor Sport Channel®:

Outdoor Sport Channel® (Global Outdoor Sports Television ©2009-2011) is a exclusive and unique 24 hours sports television network about all kinds of outdoor sports and latest international sports news. The channel is a International leader, which offers global sports television content, to distribution companies that distribute them in their own countries areas and directly to viewers at their homes. This offers an interesting mix of sports programming so far, unknown in the world.

www.outdoorsportchannel.com or www.outdoorsportchannel-globalwide.com

About Anvia TV:

Anvia TV is part of Anvia Group, which is an expanding Finnish company providing solutions and services in the ICT sector. The group consists of four business areas: TV, Telecom, Security and Information Technology. Anvia TV is specialized in systems and services for broadcasting, relaying and receiving video-, audio- and data signals. Anvia TV distributes television content to several Finnish cable and IPTV operators. www.anvia.fi

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